

Towards More Sustainability: A Literature Review Where Bioeconomy Meets Blockchain

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Abstract: On the one hand, society has gradually grown awareness and importance of sustainability and natural resources. On the other hand, blockchain technology gains increasingly interest and the impacts may have not completely examined ecological, economical, and social. To present the state-of-the-art and hot topics within bioeconomy and blockchain, we reviewed them equally and outlined future research threads. Based on a systematic literature review combined with text mining and clustering, to enhance our data collection phase, we describe a dedicated research thread and end up with real-word and possibly future-potential implications driven by blockchain technology. Overall, this review gives important insights on how blockchain was and could be engaged to add value towards sustainability at bioeconomy and natural resources.

1 INTRODUCTION

Bioeconomy brings natural resources and economy together. It means being in exchange with natural resources in a sustainable and responsible way while using biological resources to undertake economic activities (McCormick and Kautto, 2013). While doing so, we consider scarce fossil natural resources and general implications towards the climate change. This kind of economy is trying to create a knowledge-based production and usage of natural resources with the goal of developing new products, procedures, and services in all economic branches, with the focus of providing a sustainable economy (Bioökonomierat, 2017). At the same time, with corporate social responsibility (Orlitzky, Schmidt and Rynes, 2003) and corporate sustainability (Gómez and Medel-González, 2015) organizations are getting sensitized and are taking such thoughts into the design and distribution of products or services. Many researchers agree upon the explicitly growing world population cannot continue on the way they are currently in exchange with natural resources and that new sustainable ways to behave commercially are sought after. It gradually becomes more and more important to establish and to ensure a good governance to natural resources (Devaney, Henschion and Regan, 2017). Hence, the topic around bioeconomy is also touched politically, there are activities involved such

as participation and citizen science. As bioeconomy normally includes a multitude of ecological, economic and social parties with his own interests, the cross-industries may consist of complex supply chains. With blockchain has been arising, there is a promising candidate to challenge uses cases where trust between parties could be (is) an obstacle. Theoretically, neither intermediaries are required nor parties are enforced to trust somebody blindly in case of an association (Nguyen, 2016) as they now are able to get into business in a peer-to-peer topology.

In this contribution, we present a structured literature review based on a text mining classification approach (Yang, Zhang and Yan, 2017) (Yang and Hong, 2017). We use this procedure to cluster and classify the literature results of the topic-related search queries. Lastly, we discuss every auto-generated cluster separately and go into depth, respectively.

2 LITERATURE REVIEW

In this paper, we want to analyze the state-of-the-art in the field of bioeconomy and blockchain to suppose possible future research threads. To do so in a clear and structured way, we follow the guidelines from Webster and Watson (Webster and Watson, 2002) and in particular use a proven approach (vom Brocke *et al.*, 2009). This method is a framework organized

in five phases. Each of the following sections represent one of these five phases.

2.1 Definition of Research Scope

To define the scope of our research, we use the taxonomy described by Cooper (Cooper, 1988).

The focus (1) of our literature review is to find related practices and/or applications where distributed ledger technologies (DLT) aka blockchain are used in the field of bioeconomy. Because the combination of bioeconomy / managing natural resources with the technology of distributed ledgers is not widely discussed, our goal (2) is to identify the central issues within this field. The structure of this review is organized (3) in a conceptual way. Written with an espousal perspective (4), since we are convinced the examination of distributed ledger technologies is not sufficient. Especially with respect to the context of bioeconomy and a ledger with a distributed infrastructure, that could fit in the field of communal used natural resources. We address a specialized audience (5) with this review, because the terms and concepts, especially in the scope of DLT, need a deep understanding of cryptography, distributed databases, and knowledge about the patterns of communication within computer networks. Lastly, since we ask several academic databases with the same key words in a breadth-oriented search, the review reaches a representative coverage (6) of the topics.

2.2 Conceptualization of Topic

In the second phase (vom Brocke *et al.*, 2009) we describe the basic concepts and terms to put an overview about the contextual definitions needed to understand the basics of our research area helping us to find new keywords for our literature search.

Bioeconomy is the knowledge-based production and usage of natural resources, to create new products, procedures, and services in all economic branches, with the focus of providing a sustainable economy (Bioökonomierat, 2017). Goals of bioeconomy are, e.g., to change from fossil fuels as the economic engine to an efficient economy based on sustainable energy. In total, the topic spans from encouraging consumer to be part in a bioeconomy value chain of sustainable consumption until the protection of the climate (McCormick and Kautto, 2013). It embraces political and society topics alike, and range from participation and citizenship to democratic and

liberation approaches. It has the claim to include everyone, because every individual has an effect on it and the bioeconomy affects everyone.

The rise of **Blockchain / Distributed Ledger Technologies** has most probably begun when Satoshi Nakamoto¹ had published his understanding of the blockchain technology in 2008 (Nakamoto, 2008). In this connection, blockchain can be understood as one potential implementation of a DLT (Cachin, 2016). As conceptualized, the potentials come from its distributed and decentralized structure – resulting in the missing necessity of any intermediary. Since every central unit, e.g. technical, organizational, or human agent can be supposed to be a black box. Where the missing trust can become a problem, blockchain provides an alternative way to interact without it (Hawlitschek, Notheisen and Teubner, 2018). Hence, intermediaries might no longer be a vital or indispensable part of transactions. Through its public ledger and its consensus mechanism, the transactions made on a blockchain are persistent in a transparent, immutable, and traceable way (Nakamoto, 2008) and consequently protected from deletion, tampering, and revision (Iansiti and Lakhani, 2017).

Furthermore, DLTs may have the ability to trigger transactions automatically. With that feature, referred to as *Smart Contracts*, DLTs are empowered to execute programs at specific (time) events (Buterin and others, 2014). The execution takes place as soon as the event has occurred. These smart contracts also enable a blockchain-based governance through the concept of decentralized autonomous organizations (DAO) (Reijers, O’Brolcháin and Haynes, 2016b). The main purpose of a DAO is the decentralized governance of “computerized rules and contracts” (Chohan, 2017) in a transparent manner. We argue that this kind of governance can be a promising candidate for satisfying participatory requirements needed for an effective bioeconomy.

2.3 Literature Search (Data Collection)

In this section, we have documented our literature search. The research fields we target are relatively new, that is why we do not set any boundaries such as specific journals or conferences. At the end of this section and with this information in mind, we want to identify journals and conferences that cover our research topics blockchain and bioeconomy most suitable.

¹ A person or a group of people.

For the field of bioeconomy, several synonyms are existing while each meaning slightly differ. Therefore, we have used the three most common terms for this, i.e., bioeconomy, bioeconomics, bioeconomic. In addition, DLT is not widely used in publications, mostly the authors refer to blockchain and use this term as the generalized name for the technology. As a result, our first search query was (blockchain AND (bioeconomy OR bioeconomics OR bioeconomic))².

In behalf of a comprehensive understanding of our data collection phase, we explain the procedure in more detail: We used a tool that calls the application programming interfaces (APIs) of research databases. These are IEEE, Springer Link, Elsevier, Crossref and arXiv as they provide a convenient way to receive machine-readable data for further analyses. The data collection process consisted of three steps. In the first step, we sent search query requests to the APIs. In the second step, the query results got cleansing, which consists of identifying and cleaning up duplicates, removing papers not written in English (for better text mining results), and information aggregation due to different results emerged by different databases for the same publication. In the final step, we saved the results in a file-based database.

Our literature search took place in the period from May to July of 2018. According to scope definitions (Cooper, 1988), the final search (including the total count) phrases to build our document corpus are the following: Blockchain Democracy (5.879), Blockchain Government (11.010), Blockchain Sustainability (10.188), Blockchain Organization (19.549), Distributed Ledger Technology (21.249), Natural Resource Blockchain (13.109).

2.4 Literature Analysis and Synthesis

This section describes how we have analyzed the (meta) data within the document corpus and shows up some data insights. The next step in our analysis was to cluster the publications with basic algorithms of natural language processing (NLP) (Manning and Schütze, 1999).

We have used the abstracts and titles to build a bag of words corpus where we, have removed

² An iterative process has led to an optimized query that differs from our final search query yielding meaningful results with respect to our research area, e.g., our first query for bioeconomy had led to deep biology research that are generally out of the scope of our review.

common and field-specific stop words, and stemmed the sentences to tokens. After that, we have calculated the Term Frequency – Inversed Document Frequency (TF-IDF) weight³. Next, to find overlapping research fields and to identify often-covered fields within our topics, we have clustered the TF-IDF of each document. This procedure is partly based on an existing contribution on how performing literature review by text mining (Yang, Zhang and Yan, 2017) (Yang and Hong, 2017). To conduct our clustering, we have applied K-Mean⁴ to identify groups in our dataset. To determine the optimal number of clusters, we have used the common method in unsupervised learning, the elbow method. To find the best k, we have calculated the distortion score (sum of squared errors) for a different number of k, in our case 1-10, as we have sought for the smallest k with a low score. The basis for our clustering is the TF-IDF matrix

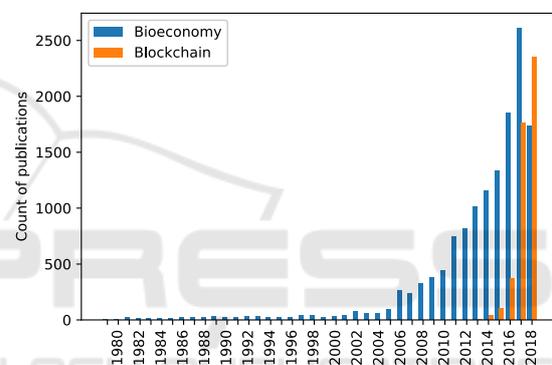


Figure 1: Publications per year.

containing all tri-gram tokens in our corpus. We reduced the corpus size before the clustering by filtering out all data records without an abstract and with less than two citations. Finally, after we have reached our clusters, we have classified them manually based on the top terms.

One result of the metadata analysis is an overview about the publication rate over time in research for our topics (Figure 1). This chart gives insights that the research field around blockchain technology and bioeconomy is continuously rising in the past years. Developed in 2009, Bitcoin (and therefore the blockchain) is not widely mentioned in any publications before 2014. While bioeconomy has been

³ The TF-IDF is a statistical method used to evaluate how important a word is within a document compared to the whole corpus.

⁴ The k-means algorithm groups data by separating the samples in n clusters of equal variance, trying to minimizing the sum-of-squares.

broadcasting could result in a fork⁷ of the blockchain. They also address possible improvements and emphasize several challenges towards architectural limitations. Non-determinism might be a problem. Also described in this cluster are the Smart contracts, the decentralized applications running on a blockchain. They are applicable in several domains, e.g., crowdfunding, financial services, identity management, and gambling. It touches topics like cryptography, consensus algorithms, and programming languages until governance, finance, and law (Buterin and others, 2014). To use the benefits of blockchain without cryptographic knowledge, a cryptographic protocol allows programmers to write private smart contracts in an intuitive manner (Kosba *et al.*, 2016). Further research concentrates on how making smart contracts to be smarter and more secure. During the investigation of security aspects, they have revealed problems that may be utilized by adversaries to gain profit and have argued how such vulnerabilities could be reduced and security be increased (Luu *et al.*, 2016a). One task they describe is to enhance the security within contracts; another task is to make the input more trustworthy. Concerning this matter, thoughts have given to trustworthy data feeds acting as a bridge between blockchain and non-blockchain applications. Following this, a blockchain application to ask HTTPS-enabled websites was developed and serves as a source-authenticated data to relying smart contracts (Zhang *et al.*, 2016).

Not just offline existing parties are able to collaboration, coordination or cooperation across organizations over the bitcoin protocol, but also digital ones, i.e., a decentralized autonomous organization (Luu *et al.*, 2016b). DAOs are organizations based on smart contracts (Swan, 2015). When such DAOs are organized in business networks, cross organization collaboration gets possible (Norta, 2016). To take decisions democratically, mechanisms to organize and conduct elections are required, thus another research team tackles voting realized by dedicated blockchains or smart contracts (Yavuz *et al.*, 2018a). To handle a digital organization adequately, every-day and strategic decisions are required in a recurring manner. On the question of how such voting systems are possible, a simple implementation is made (Yavuz *et al.*, 2018b).

These findings address the challenges of Bioeconomy. As already introduced, bioeconomy implies the involvement of various parties working together in, i.e., supply chains or associations where previously independent organizations are merged. Smart Contracts may help to set up an (decentralized autonomous) collaboration, to organize it and to make processes / decisions more efficient and timesaving.

Governance, the process of governing (Bevir, 2012). To manage (social) systems and/or organizations, we undertake several tasks to hold it healthy and make it work. In literature, the implications of blockchain governance are discussed, i.e., how owners and managers of public companies are affected during tasks around corporate governance (Yermack, 2017). In this way, blockchain implications range from technical to economic and strategic areas and may trigger a need for institutional changes where operative and organizational processes is affected. For example, the information stewardship changes while data is stored in the blockchain (Ølnes, Ubacht and Janssen, 2017), apart from that it faces corruption and wrongdoing perpetrated by frauds (de Souza, Luciano and Wiedenhöft, 2018) through the aid of transparency, immutability, and traceability. To understand blockchain not just as a technology enabler, but also as a possible next step towards institutional evolution, decentralized, democratic, and self-organized ideas come in (Davidson, De Filippi and Potts, 2018). Banking is one of the most popular domains in that blockchain-driven disruptions arise, including how banks work as organizations too, i.e., such a conventional and centralized hierarchical organization is discussed to be shifted into those democratic, decentralized, and self-organized ones (MacDonald, Allen and Potts, 2016). When considering social and society aspects, various governance models can be taken into account, hereof researchers have examined the interaction between blockchain and social contract theories (Reijers, O'Brolcháin and Haynes, 2016a). Another example was given by a libertarian viewpoint with its remarkable resemblance to blockchain properties as both bypass central authority and provide anonymity (Huckle and White, 2016), but coordination and reaching consensus could become more complex (Shermin, 2017).

Bioeconomy may benefit from those blockchain-driven developments as it also affects participation, citizen science, governance, cross-industrial areas,

⁷ A fork is a split of the blockchain in two separated ledgers with the same history but a different protocol for the future and is mostly unintended.

and SCM. Especially natural resources touch every individual alike and are hence worth considering in a democratic and representative way.

Decentralized Networks depicted in this chapter are dealing with the papers in the cluster about multi-agent systems (MAS), the self-organization of vehicles and robotic automation and wireless sensor networks. In a vision of an effective bioeconomy future, intelligent agents will do the work. Often referred to as self-organized systems, MAS has many similarities with a blockchain. To mention one, they both need a distributed consensus algorithm to ensure the integrity of the data sent between their nodes or agents (Saber, Fax and Murray, 2007). One popular paper we discovered is about a theoretical framework to analyze consensus algorithms in MAS with fixed or dynamic network topology (Saber, Fax and Murray, 2007). The scope of the framework is about the information flow, the robustness when network nodes fail, delays in time and shows the possible guarantee of performance with different consensus algorithms. In another paper (Willke, Tientrakool and Maxemchuk, 2009), they surveyed inter-vehicle communication (IVC) protocols and applications of the last decade to classify them, depending on their information propagation and consensus into four types: General, Safety, group planning and individual planning & regulation. Consensus algorithms for a decentralized control of communicating-agent systems are also discussed and analyzed (Xie and Wang, 2005). Also the connectivity and coverage in wireless sensor networks, used in military, industry, agriculture, urban management, and their impact on the quality of service is discussed (Zhu *et al.*, 2012). They examine current research results, solutions and problems with focus on energy efficiency. To ensure the authenticity and integrity of the data gathered by sensors a blockchain could be a possible solution. In our research field, MAS as well as wireless sensor networks and the automation of processes could have a huge impact on the development of an autonomous organized bioeconomy.

3 RESEARCH AGENDA

In our structured literature review, we have examined the state-of-the-art and most cited literature towards the concepts of bioeconomy and blockchain found with our keyword-driven approach. All in one, we have identified several dedicated research threads by our clustering approach. We describe each separately and conclude each with relevant implications between bioeconomy challenges and blockchain

solutions. Since there was no cluster dedicated explicitly to bioeconomy and blockchain, it seems worth to higher research efforts in this domain. Literature have focused on supply chain management, government and application development with smart contracts on public domains or where companies come together to work in an association with no longer need for an intermediate. Especially the topic around supply chain management and government arises as a promising candidate to enhance bioeconomy-oriented activities since transparency, immutability and – in general – the benefits of digitalization are driver to revolutionize collaboration. Looking at resource management, many efforts have flowed into energy tasks such as Energy Internet, but natural resources have not been an objective of research so far.

As for all publications to blockchain, it is true that they are not the solution for all problems we are currently facing and a requirement-driven approach is advisable. Despite the benefits of blockchain, the underlying question is related to trust (Beck *et al.*, 2016), i.e., is there any trust problem justifying the blockchain application or can we meet our requirements with a central and trustable party too? Based on the review's findings and the contemporary challenges in the field of bioeconomy, blockchain and its beneficial features are worth considering. Especially when taking into account that DLT is in an early state and scientifically not examined completely, the impact is not sufficiently clear.

Therefore, further research may address the whole system bioeconomy is embraced by. In particular, including the society and all relevant stakeholder to socialize the process of natural resources decision-making by an appropriate blockchain design. Care for transparency on society-affecting decisions and provide a basis for natural resource governance in a democratic manner and for the benefit of climate and according to the Sustainable Development Goals (SDGs) (Group *et al.*, 2015).

4 CONCLUSIONS

We have made a contribution embracing two high-rated and important topics, i.e., to what extent have researchers examined how blockchain can support sustainability towards natural resources within the bioeconomy. In order to approach the topic, we have conducted a systematic review by hybridization of the proposed literature review process (vom Brocke *et al.*, 2009) and state-of-the-art text mining procedures to receive clusters to be examined. We argue for this

methodology as it allows reaching the cluster emergence automatically and enables us to divide the whole topic into dedicated areas that we have called research threads – all of these in a deterministic, replicable, and justified way. We have described each cluster by reviewing the state-of-the-art (backwards) and with discussion of possible implications, potentials and challenges in the field of bioeconomy and blockchain (forward).

Further, our literature review demonstrates that both bioeconomy and blockchain in combination are a promising candidate to become an emerging interdisciplinary research field. Driven by this anticipation, challenges the bioeconomy is contemporary faced with and the solutions the blockchain technology provides – this review shows a growing activity and attention in both of them fields.

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